



AP0007-ed3-EN
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PEP ecopassport® Trademark and logo usage rights

1. Purpose

The P.E.P. Association is the owner of the "PEP ecopassport" trademark registered:

- In France under no. FR093699847, in classes 7, 9, 11, 42 as shown below.
- In the European Union under no. EU 009150988 for the verbal trademark and under no. EU 009151051 for the semi-figurative trademark,
- With the WIPO, under no. 1064144 for the verbal trademark and no. 1063123 for the semi-figurative trademark and registered in China and Japan under the same number,
- In the USA, under no 4148312 for the verbal trademark and no 4148311 for the semi-figurative trademark,
- In Canada, under no 1506314 for the verbal trademark and no 1506313 for the semi-figurative trademark.

The purpose of the "PEP ecopassport®" logo is to create a visual identity to highlight the "PEP ecopassport®" program and the "PEP ecopassport®" environmental declarations.

The Association's members and "PEP ecopassport®" environmental declaration holders may display the "PEP ecopassport®" logo on the materials relating to the Product Environmental Profiles registered in the program (catalogs, brochures, technical documentation, etc.) according to the terms and conditions described below.

Any misuse or unauthorized use of the "PEP ecopassport®" logo may result in legal proceedings being brought on the sole initiative of the P.E.P. Association.

2. Standard presentation rules

The "PEP ecopassport®" logo is available in four versions, as required

- In color (the preferred version)
- In black and white
- In shades of gray
- In negative



CMYK colors

 C=25 M=0 Y=0 K=65
 C=65 M=0 Y=100 K=0



PANTONE colors

 Pantone 5405C
 Pantone 369C



Grey levels

 Black = 80%
 Black = 50%



Black / 1 color plain
White / 1 color plain



Minimum size



The minimum width of the logo is 20 mm.
The shape of the logo must not be altered.
The colors must not be changed.

3. Use

a. For "PEP ecopassport®" declaration applicants

Using the logo indicates that a declaration exists.

Whatever the circumstances, the logo must not be used to infer incorrect information or to give the misleading impression that it is an environmental quality label.

The P.E.P. Association gives "PEP ecopassport®" declaration owners the right to use the "PEP ecopassport®" logo to indicate the existence of an environmental declaration for:

- a product for which a "PEP ecopassport" declaration has been published,
- a product belonging to the homogeneous environmental family as defined in the "PEP ecopassport®" declaration.

The declaration must be valid at the date of manufacture of the product.

With the exact following text:

"has a compliant environmental declaration ("PEP ecopassport®" logo)"

This statement may appear on the following materials:

- Catalog
- Sales brochure
- Technical brochure
- Packaging
- Leaflet
- Invoice

The "PEP ecopassport®" logo must, under no circumstances, appear on a product.

b. For P.E.P. Association members

The P.E.P. Association gives members the right to use the "PEP ecopassport®" logo to promote their membership and involvement in the P.E.P. Association.

In the event of resignation, the former member may only use the "PEP ecopassport®" logo for this purpose for a further three months.

c. Other uses

Using the logo for any other purpose must be previously agreed with the P.E.P. Association, irrespective of the support materials used, by writing to contact@pep-ecopassport.org.